



Anselm Ibing

Date of birth: **26.01.1983**
Nationality: **German**

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KEY TOPICS

Localising food systems
Regenerative Design
Agro-ecology
Global and community resilience
Alternative finance and investment

KEY SKILLS

Holistic Design / Design Thinking
Motivating communication with stakeholders
Process analysis & strategy development
Project & team management
Initiative and inspiration for action

PROFESSIONAL EXPERIENCE

- since **Freelance consultant** in regenerative design and food systems based in **France**
May 2015 - consulting for *Fermes d'Avenir* on technical and strategic development of the association
 - designing micro-farms with *Fermes d'Avenir* (in France and Morocco)
 - deploying *Open Food Network* in France and facilitating its global development
- Sept 2013 -** **Director of Marché sur l'Eau** in Paris, **France**
Apr 2015 - managed the CSA-type association of 400 members and 3 staff with 2 weekly markets
 - sourced 3 new organic producers and diversified the product range
 - secured > 70k € in financing for the development phase of 2015-2016
- Mar 2013** **Project assistant** at **AAA (Atelier d'Architecture Autogérée)** in Paris, **France**
 - supported project manager in urban gardening and resilience project 'Agrocité' in Colombes
- Oct 2012 -** **Design & Construction Consultant** for **La Ferme du Bec Hellouin** in Normandy, **France**
Feb 2013 - assisted in strategic design of farm development, production and outreach
 - designed & constructed ecological sanitary facilities for the education centre of Bec Hellouin
- Aug 2012 -** **Consultant** for **UNESCO Jordan's** national campaign to reduce plastic bag consumption
Oct 2012 - coordinated major supermarkets in Jordan to join campaign & change internal packing policies
 - advised on environmental background & social marketing for campaign's design & messaging
- Aug 2011 -** **Freelance Consultant & Activist** in the agricultural and environmental field in **Jordan**
Sept 2012 - consulted for *Fayez Sabri Jaber Farms* in Mafraq district: re-designing a 350 hectare orchard
 - assisted *Saint George Wines* in transforming the vineyard to bio-dynamic production
 - organised a 2-week Permaculture Design Course with 20 students for *The Green Platform*
 - conducted waste management trainings/courses at *Feynan Eco-Lodge* (Feynan), *USAID project YOUTH:WORK* (Mafraq) and *Masdar Institute* (Abu Dhabi, UAE)
 - started *Hada'iq al-Hurriyeh*, a community garden project in a poor neighbourhood of Amman
- Oct 2009 -** **Partner and Co-Director** at **Entity Green Recycling (EGR)** in Amman
Jul 2011 - co-founded and co-managed Jordan's first comprehensive recycling service company with 2 partners and a staff of 20 in mid-2010 (grew to >50 by mid-2011), operating in 4 locations
 - designed and implemented the Middle East's first public Recycling Centre, opened June 2011
 - led EGR's training and awareness work in companies, schools and universities across Jordan
 - expanded service portfolio into areas of total waste management, composting & estate services
- Mar 2009 -** **Environmental Manager** at the **British Embassy in Amman, Jordan**
Sept 2009 - lead the Embassy's greening initiative to reduce waste production, start recycling, decrease water and electricity consumption and make to-work-transport more environmentally friend
 - initiated Jordan's environmental film festival "Seeing Green" in Oct 2009 (now an annual event)

Sept 2008 - **Tutor at Cologne University of Applied Sciences**, based in Amman, **Jordan**
 Jan 2009 - supervised and supported Water Management master students in their team projects

Jan 2007 - **Coordinator of International Relations at Heliopolis University, SEKEM**, in **Egypt**
 Jul 2007 - established partnerships with universities and companies in Europe and worldwide

OTHER NOTABLE EXPERIENCES (VOLUNTARY/PERSONAL)

since **Ongoing personal research** into local and sustainable farming systems around **France**
 May 2013 - visited dozens of farms, interviewed farmers, compared approaches & methods used

June 2013 **Co-teacher (permaculture) and translator** for **Warren Brush** on his Europe tour
 - taught elements of the Permaculture Courses in Germany, France and Switzerland
 - translated the courses & talks simultaneously from English into German or French

Dec 2010 - **Project Manager & Lead Designer of Zumot Forestation Project** near Mafraq, **Jordan**
 Apr 2011 - reforested 2.5ha of desert land with >1,500 native, drought-resistant trees and ~800m of water-harvesting earthworks to create a permanent dryland forest without irrigation

ACADEMIC QUALIFICATIONS

2007 - 2009 **Cologne University of Applied Sciences** and **University of Jordan** (Amman)
M.Sc. in Integrated Water Resource Management (IWRM), overall score: 3.7 / 4
 - thesis subject: "Non-market benefits of greywater reuse for urban greening in Amman"
 - conducted a project on desalination using renewable energies, in cooperation with GTZ Jordan

2002 - 2006 **St. Andrews University** in St. Andrews, Scotland, U.K.
M.A. in International Relations and Arabic, overall score: 15.2 / 20
 - focussed on water politics of Central Asia, political Islam, European integration & Asian security
 - researched and wrote a dissertation on medieval Arabic texts and hadith

1999 - 2001 **Harrow School** in Harrow-on-the-Hill, Middlesex, U.K., overall A-Level score: AAAB

SCHOLARSHIPS AND COURSES

09/2015 **Localising Food Facilitators Training** with Robina McCurdy, in Totnes, UK

11/2010 **Permaculture Design Course**, 14 days with Geoff Lawton in Karamah, Jordan

07/2010 **DGAP Scholarship** for the **Summer School on Climate Change & Security** by the German Council on Foreign Relations (DGAP) in Berlin, Germany

04/2010 **Social Marketing Workshop** with Nancy Lee, as part of USAID *Public Action Project*

07/2007 **DAAD scholarship** (German Academic Exchange Service) for the BMZ-funded M.Sc. in IWRM in Jordan and Germany (2007-2009)

LANGUAGES

Fluent written & spoken: **English, German, French & Arabic**

FOR REFERENCES, PLEASE CONTACT ME VIA EMAIL